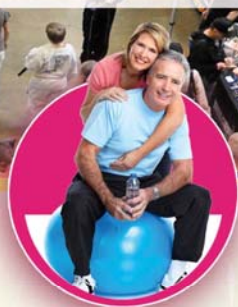


# PITTSBURGH FITNESS **EXPO**

**PROMOTING HEALTHY LIFESTYLES**  
— SINCE 1999 —



*Memorial Day Weekend*  
**MONROEVILLE CONVENTION CENTER**

KUMITE CLASSIC ENTERTAINMENT

**724-640-2111**

**WWW.PITTSBURGHFITNESSEXPO.COM**

**SPONSOR  
INFO**



**#HEALTH #WELLNESS #NUTRITION**





## OUR EXPERIENCE

-Established 1999: Kumite Classic Entertainment presents Pittsburgh's largest and most established fitness, health, wellness and multi-sports expo.

The 18<sup>th</sup> annual Kumite Classic is the company's signature showcase, known as a worldwide industry leader in the fitness genre. The show features high energy athletic events and fitness competitions surrounded by a full scale interactive consumer expo expected to attract 12,000 enthusiasts in 2017.



## THE EXPO

showcases the latest fitness products, exercise equipment, sports gear, clothing, nutritional supplements, health foods, and cutting edge cosmetic advancements. Health and wellness consultations are available with industry professionals and onsite evaluations are presented by doctors, physical therapists, chiropractors, and natural health experts.

The cutting edge expo targets the multi-billion dollar health and fitness industry by tapping into 20 different athletic and fitness championships hosted at the convention. It is the only event of its kind in the region and offers companies the unique opportunity to be seen by an extremely diverse audience who all share a common goal... healthy active lifestyles. Come see why the media has dubbed the expo "The one stop shop for everything fitness."



THE EVENT HAS FORMED SOLID PARTNERSHIPS AND SPONSORSHIPS WITH SOME OF NATIONS MOST POPULAR BRANDS, COMPANIES AND ORGANIZATIONS OVER THE PAST DECADE INCLUDING:







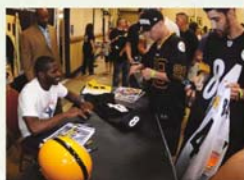
## #HEALTH #WELLNESS



**HEALTHY LIVING**



**FAMILY FUN**



**AUTOGRAPHS**



**COSMETICS**



**CONSULTATIONS**



**KIDZ ZONE**



**CROSSFIT**



**EQUIPMENT**



**FITNESS**



**SAMPLING**



**NUTRITION**



**FASHION**



**CONTESTS**



**VENDORS**



**COMPETITIONS**



**STRENGTH EVENTS**



**CHALLENGES**



**FIT KIDS**



**GIVE-A-WAYS**



**INTERACTIVE**

The prestigious Kumite Classic brand has been synonymous with athletic excellence since 1999.  
[www.kumiteclassic.com](http://www.kumiteclassic.com) • [www.pittsburghfitnessexpo.com](http://www.pittsburghfitnessexpo.com) • 724-861-5162





**100,000 SQUARE FEET OF**  
**#HEALTH #WELLNESS #NUTRITION**



# REACH YOUR TARGET AUDIENCE

MAXIMUM EXPOSURE